

Hackney House

Where: Shoreditch High Street. Who For: Hackney Council. What: Expo Centre (1117 sqm).



Hackney House

Architect: Ellis Miller

Hackney House was a pop-up space in Shoreditch which showcased the area's business and cultural offer during the 2012 Olympic and Paralympic Games. It was a partnership between London Borough of Hackney and UK Trade and Investment (UKTI) and was supported by private sponsorship and membership.

During the day, Hackney House hosted a series of events based around themed days, which included tech, creative, tourism, fashion, food, investment and development expo style events. At night Hackney House showcased performance, from the cool vibe of local artists singing and performing to the region's top comedians and cabaret artists.

The aim was to show the world what Hackney, Tech City and East London had to offer and increase investment and jobs in the area. As such, Hackney House was also home to the world's top non-sports media who were here to report on the incredible socio and economic legacy of the 2012 Games.

CMA Planning assisted in securing planning permission for these proposals, helping to address concerns raised by local residents about noise and disturbance, dealing with the relationship with the adjoining listed building and working within the fixed deadline imposed by the 2012 Games. Planning permission was granted in April 2012.

